



Gift of Choice

Brand Name Rewards
People Choose for Themselves

recognition



from you:

It's easy to reward and recognize with the Gift of Choice program. You choose how much you want to spend, and your recipients select their own gifts.

to your:

Employees, Customers, Vendors, Contractors, Dealers, Members, Volunteers, and Partners.

for recognition of:

Years of Service Awards, Retirement Gifts, Safety Recognition, Holiday Gifts, Contests and Incentives, and On-The-Spot Recognition.

brands



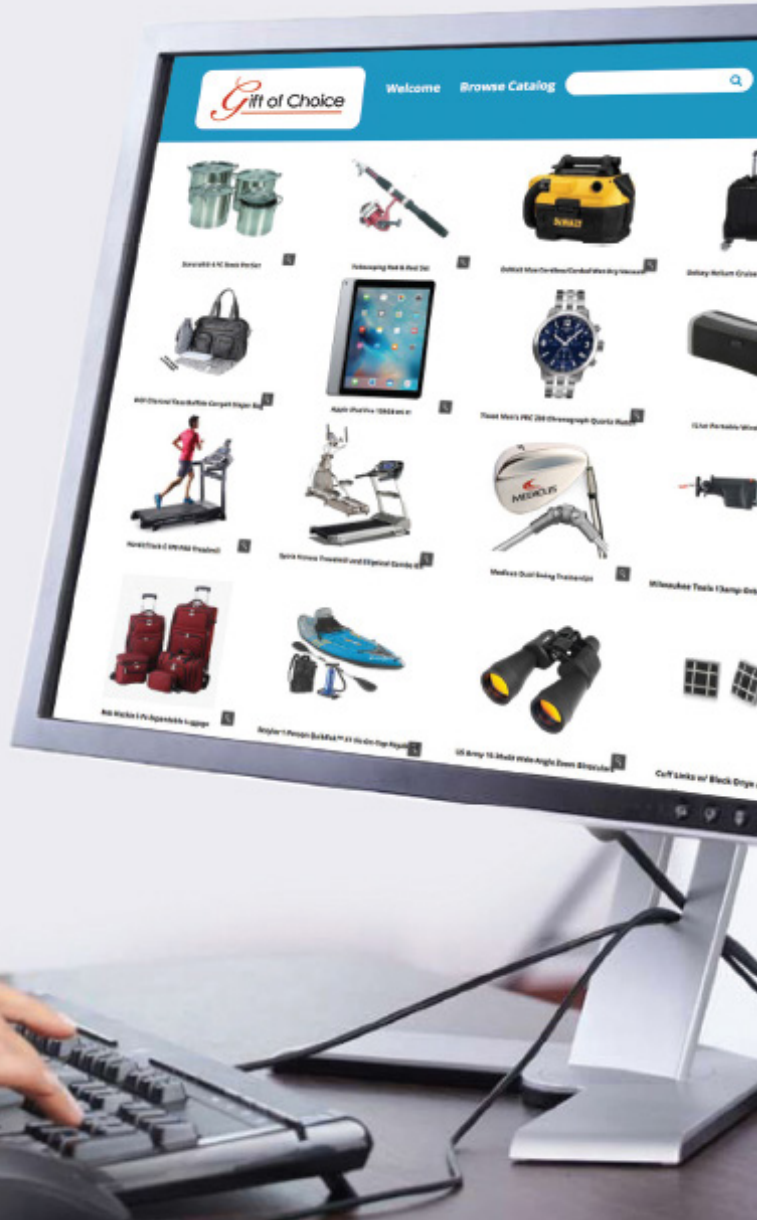
Brand-Name Gifts 100's to Choose From



From Apple® to Weber®

Recipients choose from today's top brands and latest models.

6



The Easy, Flexible & Fun Gift Giving Solution

Imagine an all-in-one, flexible solution for recognition and engagement programs that offers the perfect gift every time. How does it work? You choose a dollar amount that fits your budget and your recipient selects their own gift from our brand-name rewards. Your recipients never see prices and regardless of which gift they choose, shipping is free within the contiguous 48 states. Plus, we take care of any customer service issues, including return shipping to our warehouse, should the gift not be perfect...no questions asked!





celebrate

Options to Celebrate The Choice is Yours

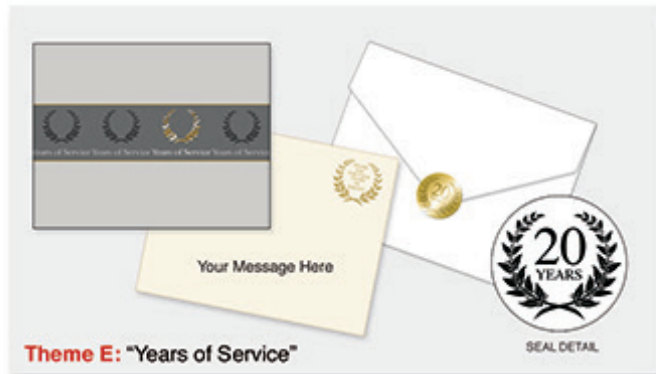


Gift Booklet Presentation

Presentation items include a Gift Booklet, redemption card, insert letter, presentation jacket, and adhesive foil seal. The redemption card (not pictured) is inserted inside the Gift Booklet and it provides instruction to the recipient on how to redeem one gift choice online, by phone, or mail. A white mailing envelope completes the package. The insert letter can be printed with your company name, logo, and/or custom message.

Gift Booklet Themes

There are six coordinating Gift Booklet Presentation themes from which to choose ("Your Gift Is Your Choice" (see page 9), "Congratulations", "Years of Service" (2 options), "A Gift For You", and "Safety"). In addition, there are several Holiday Themes (not shown), and a "Thank You" insert letter and seal available that can be used with any cover.



Gift Cards

Plastic gift cards are printed in full color and include instructions for redeeming a gift online. The presentation items include a coordinating Gift Card, notecard, and foil seal of your choice. The Gift Card is attached inside the notecard and a white mailing envelope completes the package. There are several stock presentation designs. Or, provide your own artwork for a custom look.



Online NUMBERS™

Go Green by delivering your Gift of Choice through the web. We provide you with a spreadsheet of unique redemption numbers. You email one number to each of your program recipients. Then, the recipient uses their redemption number to choose a gift online from a collection of brand-name rewards.



Choose a Gift Level That Fits Your Budget

We offer 17 gift levels from \$25 to \$5,000.

Levels are filled with exciting, brand-name products which are arranged by popular lifestyle categories such as: electronics, housewares, sporting goods, hardware, and jewelry.

All collections include shipping and handling to any location in the contiguous 48 states.

As an additional benefit, the Gift Booklet Presentation components are included at no additional charge.



Gift Booklet Presentation Components



100% Guarantee

We are dedicated to the complete satisfaction of your participants and each person must be 100% satisfied upon receipt of their merchandise award. Every detail is handled with the utmost attention and care. Our policy is to treat every participant as the most important person in your business life. We guarantee it!

To view the most popular Gift of Choice levels visit www.GIFTHDQ.COM/GOC





memorable

3 Times More Memorable!



1. Celebrate

Present the recipient with their reward.



2. Selection

Recipient chooses their gift from the gift level you purchased.



3. Memorable

Right from our door to theirs, your recipient receives their gift and enjoys an experience that lasts a lifetime.

Give an Experience That Lasts a Lifetime



THE GIFT OF THEIR CHOICE

Your recipients always get the gift they want

TODAY'S LATEST BRAND ASSORTMENT

We do all the sourcing for you

CELEBRATION PACKET

A professional way to recognize and reward

ONLINE REDEMPTION WEBSITE

Quick and easy redemption process

POSTAGE-PAID REDEMPTION CARDS

Those not comfortable going online can order by phone or mail

WAREHOUSING

We take care of all the logistics for quick delivery

FREE SHIPPING/HANDLING TO CONTIGUOUS 48 STATES

You know your fixed costs

TOLL-FREE CUSTOMER SERVICE (ENGLISH/SPANISH)

We answer all questions and resolve any issues

100% SATISFACTION GUARANTEE

Your recipient is always happy with their own gift selection

NO MINIMUMS

You can order the exact quantity you need

17 PRICE LEVELS FROM \$25 TO \$5,000

Fits Every Budget

TOTALLY TURN-KEY

Saves you time and effort